

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2022

Collected Spring 2024

Who are their employers?

Listed below are some of the employers cited by the Class of 2022 graduates and their respective job titles:

Employer	Job Title
1st Advantage Property Mgmt.	Relator and Property Manager
Baker Tilly US, LLP	Staff Associate
Carlisle Construction Materials	Technical Sales Representative
Choice Party Linens	Laundry Manager
Cilento Mooloolaba	Receptionist
D. M. Bowman Inc.	HR Generalist
Deloitte Consulting, LLP	Solution Analyst
DHL Supply Chain	Operations Supervisor
DLH Supply Chain	Financial Analyst
East Penn Manufacturing	Account Executive
Foot Locker	Staff Accountant
Herculite Products, Inc.	Supply Chain Analyst
Hersha Hospitality Trust	Staff Accountant
ICW Group Insurance	Premium Auditor Associate
Internal Revenue Service	Internal Revenue Agent
KPMG	Audit Associate
Legacy Planning Partners	Financial Service Associate
Leonhardt Manufacturing	Planner / Buyer (Supply Chain)
Letterkenny Army Depot	Management Analyst
Mellott	Accounts Payable
Members 1st FCU	Indirect Loan Specialist
National Institutes of Allergens and Infectious Diseases	Procurement Technician
NAVSUP BSC	Mgmt. & Program Analyst
Navsup HQ	Financial Management Analyst
Omni Bedford Springs	Assistant Director of Finance
Orrstown Bank	Credit Analyst
PNC Bank	Marketing Specialist
Premier Planning Group	Financial Advisor
Schneider Downs	Audit Staff
Select Medical	Software Developer
Smith, Elliott Kearns (SEK)	Staff Audit Associate
Subtl Beauty	Marketing Coordinator
The GIANT Company	Loyalty Analyst II (Marketing)
Trout CPA	Associate Accountant
truNorth Financial Services Inc.	Junior Portfolio Manager
UPS	Business Supervisor
WebFX	Internet Marketing Specialist
Weis Markets	Shift Supervisor
West Perry School District	Application Support Specialist
West Shore Home	Supply Chain Manager

What are they doing?

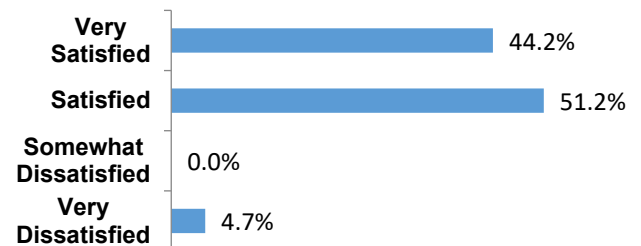
The 49 respondents* were engaged in the following activities:

Activity	No.	Percent
Full time employment in major field**	32	65.3%
Full time employment in a related business field	11	22.4%
Employed full time in a field unrelated to business	3	6.1%
Employed temporarily until desired position is available	1	2.0%
Pursuing an advanced degree full time	2	4.1%
Total	49	100.0%

* Response rate was of 19.2%

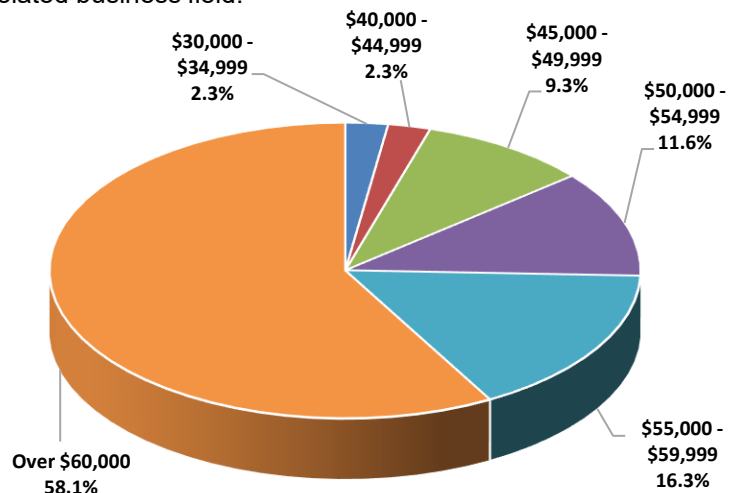
** 2 respondents pursue graduate studies and being employed full time in major field.

How satisfied are they with their first full-time position?



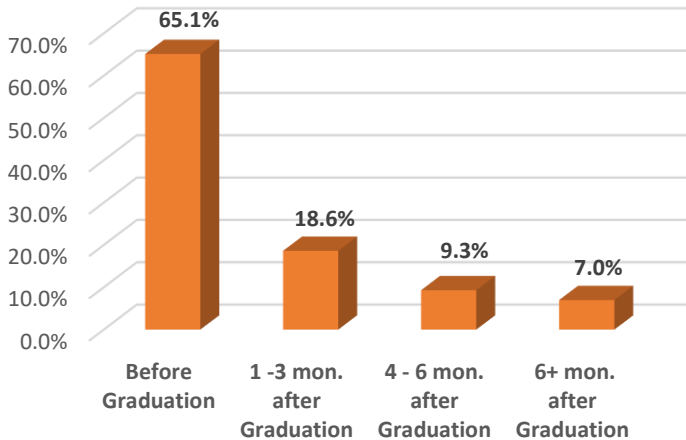
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find their first full-time career position?



Approximately 93.0% of the graduates secured a full-time employment in their major or related field within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Internship*/work experience in major	75.5%	89.8%
Work experience of any type	63.3%	93.9%
Coursework in major	40.8%	87.8%
Business administration core courses	28.6%	77.6%
University extra-curricular activities	18.4%	51.0%
Leadership activities	14.3%	69.4%
Grade point average	10.2%	57.1%

*63.3% of respondents completed an internship while attending SU.

What 2022 graduates say about Ship!

"Go Raiders!!!"

"I work in the recruiting field, and I noticed how well Ship prepares students for career fairs/setting them up to be successful employees one day."

"I secured my internship after attending public accounting night and was offered my full-time job after that!"

"It prepared me for my future in every way needed. Getting involved in organizations and leadership roles helped me learn and helped me get jobs."

"Internships are very important if you want to be able to get a job in your field because every employer wants experience. I think all students should have to do one."

"While I chose not to pursue a career in the finance or accounting fields, I felt that Ship gave me all the resources that I needed to go that route. The business core classes still help me today."

"You can do it!"

How did they feel about their educational experience at Ship?

87.8% of 2022 business graduates felt that the BSBA program at SU prepared them well for their career.

96.0% of 2022 business graduates were satisfied with the overall educational experience provided at SU.

Where did they find employment?

85.7% of our business graduates were employed in the state of Pennsylvania

Other states where our 2022 graduates were employed:

Australia
Maryland
North Carolina
Virginia
West Virginia

For more information

This survey was conducted in the spring of 2024 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:



John L. Grove

College of Business

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