

Office of the President

Shippensburg University
1871 Old Main Drive
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Council of Trustees

Friday, September 17, 2021 | 2:30 PM CUB MPR

MINUTES

The Council of Trustees of Shippensburg University met on Friday, September 17th @ 2:30PM in the Ceddia Union Building MPR A.

ATTENDANCE

L. Michael Ross, Doug Harbach, Bill Gindlesperger (Via Zoom), Andrew Alosi, Chuck Black (via Zoom), Seth Edwards, Matt Steck, Bryan Lowe, Toni Marchowsky, Glen Grell were in attendance.

George McElwee was absent.

CALL TO ORDER

Chairman Andrew Alosi called the meeting to order at 2:33 PM.

APPROVAL OF PUBLISHED AGENDA

Action: Agenda published 24 hours in advance was approved with nothing added. Motioned by Grell and seconded by Lowe. Passed unanimously.

PUBLIC COMMENTS

No public comments

APPROVAL OF MINUTES

Action: Meeting minutes from May 7, 2021 were approved. Motioned by Grell, seconded by Harbach, and passed unanimously.

PRESIDENTS REPORT, Dr. Charles Patterson

Dr. Patterson thanked our students, faculty, staff, and extended Shippensburg Community for the warm welcome that has been extended to Colleen and him as they have made the transition to Ship. The level of faculty and staff engagement that they have seen in support of our students reinforces his belief that they made the right decision to serve at Shippensburg University.

Earlier in the day, he updated our Trustees on:

1. Ongoing transition, assessment, and stakeholder meetings with students, faculty, staff, community members, represented groups, and corporate partners.
2. Organizational changes that address current and future strategies to enhance enrollment management strategies, elevate student affairs as an independent division, and advance institutional priorities.
3. Strategies to enhance inclusivity, transparency, and communication which strengthens university governance and institutional effectiveness.



4. Enrollment trends across the country the challenges and the university's own performance.
5. One-time funding distributions being provided by PASSHE for the current fiscal year and potential strategies that will be used to support enrollment and retention utilizing these funds.
6. PASSHE-level initiatives among the institutions that include community college transfer, Western Integration, and the development of a hub for online programs.
7. University-Foundation relations, including but not limited to the execution of a new 5-year MOU, inclusion of the SU Foundation President on the University's Executive Management Team, ongoing donor engagement and cultivation activities, historical trends of Foundation funding to the University, and the development of strategic priorities for fundraising for 2021-22 and beyond that will be the subject of a services contract with the SU Foundation.

Action: President Patterson had presented the dates for the 2022 Council of Trustees Meeting earlier in the day. Proposed: 1.28.22; 3.25.2022; 5.20.22; 9.16.2022; 11.18.2022. Marchowsky motioned to approve these dates. Steck seconded. Motion passed unanimously.

Action: President Patterson presented the Succession plan for 2021-2022 earlier in the day and asked for this to be tabled. Grell motioned to table the Succession plan to a future meeting and Harbach seconded. Passed unanimously.

A. FROM THE PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS

Our faculty and students have been doing wonderful things.

September 15th @ 7PM Alumni Author Book Talk with Kate Moretti, Neil Connelly, and Colleen Patterson.

Douglas Ensley, Professor in mathematics department is the Principal investigator on an NSF grant to advance implementation and understanding of effective practices in delivering online professional development of undergraduate mathematics educators.

Claire Holahan's essay "I'm waiting for Hurricane Ida with COVID-19" was published in the Atlantic. Claire graduated from SU with a BA in English in 2014.

AMIR SEDEH, Management, Marketing, and Entrepreneurship Department published [Innovative entrepreneurship in emerging and developing economies: the effects of entrepreneurial competencies and institutional voids](#). *Journal of Technology Transfer*.

ROBERT STEPHENS, Management, Marketing, and Entrepreneurship Department presented the paper, "[The Impact of National Diversity on Task Conflict in Global Virtual Teams: The Moderating Effect of Language Factors](#)" at The 6th International Conference on Digital Economy, Emerging Technologies and Business Innovation held in Tallinn, Estonia and online.

JUNE D. PHAM, Finance & Supply Chain Management, received Best Paper Award for his paper presentation at the Society of Interdisciplinary Business Research Conference in Seoul, Korea. The paper is entitled, [The Decline of Branch Banking and the Transformation of Bank Accessibility](#).

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DORIS HARTUNG, senior Mathematics major, participated in the National Science Foundation Research Experience for Undergraduates at Rochester Institute of Technology in summer 2021. Doris researched "The Effectiveness of Phage Therapy Against Biofilm Bacteria."

MADLINE CARDINALE, a senior Software Engineering major, interned with *Deloitte*. Madeline has accepted a job offer as a Solution Analyst with Deloitte.

BRYAN ROTTKAMP, a senior majoring in Supply Chain Management, interned with *Amazon*. Bryan is weighing job offers from Amazon and a regional manufacturing company.

MOLLY LIVELY, a senior Accounting and Finance major, interned with *KPMG*, and Molly has accepted a job offer from KPMG.

ERIKA EBERSOLE, senior Mechanical Engineering major, interned with *Amtrak* and worked on projects related to their new high-speed rail system. Erika will continue her internship with Amtrak in fall 2021.

MICHAEL LEVINSTEIN, Director, Exploratory Advising & Advisor Development, will present "*What Beats Headphones and Starbucks Teach Us About Supporting Post-Millennial College Student Success*" at the National Symposium on Student Retention - a strategy for advisors to provide more personalized advising that utilizes student engagement to improve student outcomes.

Awarding of the 2021-22 Act 101 State Grant (PASSHE). This year's award will eclipse the \$1 million dollar mark awarded over the last ten years.

CHRISTY FIC, Associate Professor, Lehman Library, was recently appointed Chair of the [Popular Culture Association's](#) Travel and Tourism section.

B. FROM THE ASSOCIATE VICE PRESIDENT FOR ADMINISTRATION AND FINANCE

We will ask for final approval of the Budget for 2021-2022 at the November meeting. It will still be going through some changes due to the Comprehensive Planning Process that is ongoing and will be defended later this semester.

Contracts and purchases as well as personnel actions were presented during the workshop for information and questions.

C. ENROLLMENT REPORT

Enrollment Management Freeze Fall data is validated for submission to PASSHE data. Preliminary numbers – 5,668 which is a 5.64% decrease from Fall 2020 or approximately 462 students.

APSCUF REPORT

It has been terrific to be back on campus with the entire student body.

Well done to our SCUPA colleagues who supported students during a difficult 18 months and our AFSCME colleagues who kept the place running and cleaning. It has been a heavy lift over the 18 months, but we are here.

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Expanded faculty involvement in the Enrollment management efforts through Chad Bennett. Faculty are attending Raider Day visits.

Formally in this venue welcomed President Patterson. He has been open and welcomes transparency, governance and he is holding faculty focus groups. We appreciate his time to faculty and APSCUF.

Statewide APSCUF scholarship was awarded to Bio Major Noah Stewart. Dependents of Faculty scholars are eligible. Noah is a pre-med bio major with a 3.97 GPA.

AFSCME REPORT- No report

SCUPA REPORT-No report

ALUMNI ASSOCIATION REPORT

President Tim MacBain reported that they held the Golden Raider reunion in lieu of the full alumni weekend. There were 6 reunion classes that were brought back to be celebrated. A Total of 230 guests in 2021 attended the various lunch, dinner and Stewart Hall opening. Looking forward to 2022.

Exciting to be reintroducing in person events with one of the first ones being book author, Kate Moretti. Ms. Patterson hosted a reception and a book talk with Neil Connelly. Excellent to celebrate Alumni connections and bring together alumni, students, faculty, and staff.

Next week Shippensburg University will host 40 alumni who are part of the lunch bunch from the 1950's. On Friday, September 24th is the Alumni golf tournament which is coming back after a two-year hiatus and raises money for the alumni Legacy scholarship. Finally, Saturday, September 25th we will be continuing our pinning program as part of family day which has become an annual tradition.

The Board is focusing on reinvesting in alumni

Going to include a Black alumni network as part of diversity week- October 6th details being finalized. Homecoming 2021- Tailgating and post-game supper. More details coming.

STUDENT GOVERNMENT ASSOCIATION REPORT.

SGA Retreat in August focused on the meaning of advocacy and what it means to be an external force on our campus. Worked with First Year experience group to be able to welcome the sophomore class back to campus since they were a class of FY students that lost a lot due to COVID.

In week 5, seeing common feedback from our students and we will work with our community partners and campus partners to address any student concerns.

Thank you to all the student affairs team- Rich Coburn from Aramark and Lorie Davis, Dean of Students.

GRADUATE STUDENT ASSOCIATION BOARD REPORT

Lily discussed the Meet and greet that was hosted on September 10th. Additionally, there are approximately 10 events this fall with forecasted expenditures for each event.

Hoping to engage our graduate students as well as support our community of Shippensburg.

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COMMENTS

Dr. Mukherjee wanted to publicly acknowledge the enormous contribution from our IT team during COVID. They were able to pivot to Hybrid in three days; Trained faculty, staff, and parents to function on this new technology, enhanced security and SO much more.

Therefore, they won the Presidential Award from Dr Patterson. Dr. Mukherjee is grateful and humble.

Ms. Marchowsky thanked the past executive committee. She stated that it is imperative as the Council of trustees that we need to work together as trustees and with our student leaders, Seth, Riley, and Stephen we all need to be sending the same message.

NEXT MEETING DATE

The next meeting of the Council of Trustees will take place on Friday, November 12, 2021.

The meeting adjourned at 3:17 PM

Action: Motion to adjourn by Alosi and seconded by Edwards. Unanimous.

Submitted by,
Ms. Lorie Davis

Reviewed by: Mr. Andrew Alosi
Chair, Council of Trustees

Mr. George McElwee
Secretary, Council of Trustees