

## How and What Our Graduates are Doing

# Shippensburg UNIVERSITY

## Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2018

Collected Spring 2020

### Who are their employers?

Listed below are some of the employers cited by the Class of 2018 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
Appsential, LLC	QA Analyst
ArcBest	Manager
Baker Tilly	Audit Staff Accountant
BDC	Experienced Audit Accounts
BDO USA LLP	Tax Associate
BDP International	Logistics Coordinator
BK Medical	Corporate Fleet & Contracts Analyst
Cerner Corporation	Senior System Engineer
Cintec	Business Process Analyst
Clark Associate's	Vendor Analyst
Commonwealth of Pennsylvania	Business Analyst
D & H Distributing	Operations Analyst
DDC, ITS	Capital Asset Manager
Defense Logistics Agency	Business Process Analyst
Deloitte	Solution Analyst-RPA Developer
Department of the Navy	Financial Management Analyst
DHL Supply Chain	Operations Supervisor
Glatfelter	IT Developer/Analyst
Green Expert Technologies	Systems Analyst
Hertz Corporation	Function Manager
Insurity	Business Analyst
Intertek	Web/Software Developer
Leidos	Systems Analyst
M & T Bank	Commercial Portfolio Manager
Maximus	Data Analyst
Merck & Co.	Business Consulting, Mkt Specialist
Metz Culinary Management	General Manager
NAPA Transportation Inc.	Account Manager
NewDay USA	Account Executive
Northwestern Mutual	Financial Advisor
Penske Truck Leasing	Branch Rental Manager
PepsiCo	Customer Development Manager
RKL	IT Auditor
RSC Solutions	Information Security Analyst
SEI Investments	Senior Fund Accountant
SEK, CPAs & Advisors	Staff Associate
SERVPRO	Marketing Manager
Smith Elliot Kearns	Staff Accountant
STEM Healthcare	Business Analyst
TB Wood's Inc.	Buyer Planner
TechWise Group	IT Customer Support Specialist
Tenneco SP	Product Mgt. Analyst/Mkt Coord.
The Giant Company	Coordinator, Campaign Marketing
Volvo Construction Equipment	Logistics Engineer
Volvo Group	Financial Analyst
WestRock	Logistics Planner
Yourway	Supply Chain Coordinator

### What are they doing?

The 113 respondents\* were engaged in the following activities:

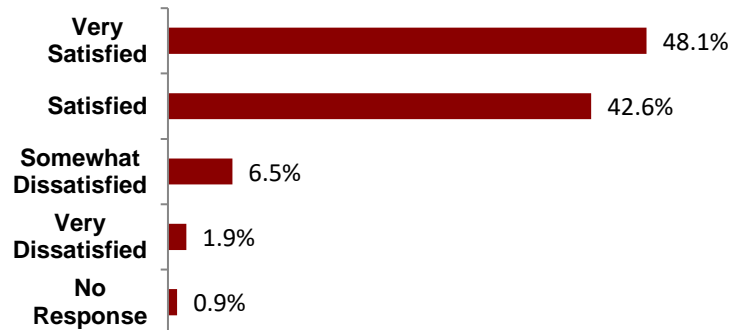
<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full time employment in major field **	66	58.4%
Full time employment in a related business field***	33	29.2%
Full time employment in a field unrelated to business	9	8.0%
Employed temporarily until desired position is available	1	0.9%
Employed part time	2	1.8%
Seeking employment	1	0.9%
In military service	0	0.0%
Pursuing an advanced degree full time	1	0.9%
<b>Total</b>	<b>113</b>	<b>100.0%</b>

\* Response rate was 31.7%.

\*\* 5 respondents pursue graduate studies and being full time employed in major field.

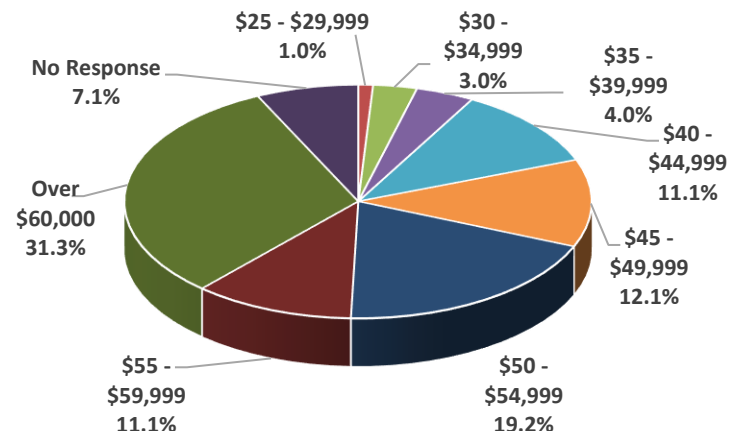
\*\*\* 1 respondent pursuing graduate studies while being employed full time in a related business field.

### How satisfied are they with their first full-time position?



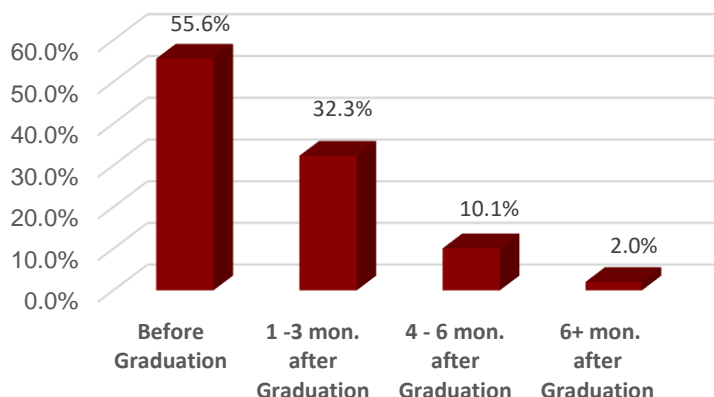
### What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



# Our Goal Is Your Success

## How quickly did they find their first full-time career position?



Approximately 98% of the graduates secured their first full-time career position within six months of graduation.

## How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	63.7%	93.8%
Coursework in major	45.1%	87.6%
Internship*/work experience in major	69.0%	81.4%
Business administration core courses	23.9%	74.3%
Leadership activities	33.6%	65.5%
Grade point average	20.4%	59.3%
University extra-curricular activities	21.2%	52.2%

\*59.3% of responders completed an internship while attending SU.

## How did they feel about their educational experience at Ship?

90.3% of 2018 business graduates felt that the BSBA program at SU prepared them well for their career.

95.6% of 2018 business graduates were satisfied with the overall educational experience provided at SU.

## What 2018 graduates say about Ship!

*"Great Business program, I enjoyed my time at Ship."*

*"Shippensburg provided so much for their students and even continues to do so after you graduate."*

*"Loved my 4 years @ Ship!"*

*"The Grove College of Business provided me a high quality-high value AACSB accredited education. The faculty are well-qualified and put in the time, and the internship office is always helping to form networks with employers."*

*"Everyone in Ship is one big helpful community. It's nice to go to school somewhere in which all faculty, staff, and other students want to see you succeed."*

*"The John L. Grove CoB prepared me immensely for my career by offering relevant classes and wonderful extra-curricular opportunities."*

## What graduate schools do they attend?

Some of the universities where 2018 graduates are pursuing an advanced degree include:

DeVry University  
Old Dominion University  
Shippensburg University  
Temple University  
University of Connecticut  
University of Maryland Baltimore County  
Villanova University

## For more information

This survey was conducted in the spring of 2020 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

John L. Grove College of Business  
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1871 Old Main Drive  
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[www.ship.edu/business](http://www.ship.edu/business)

For more information on past employment surveys, visit:  
[www.ship.edu/Business/Alumni\\_Information/Employment\\_Profiles](http://www.ship.edu/Business/Alumni_Information/Employment_Profiles)



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