

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2017

Collected Spring 2019

Who are their employers?

Listed below are some of the employers cited by the Class of 2017 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
Accenture	Consulting Analyst
Air Products and Chemicals Inc.	Logistics Scheduler
All Things Automotive	Marketing Rep
Anderson Tax	Tax Associate
Bedford Reinforced Plastics	Controller
Boyer & Ritter, LLC	Associate Accountant
Brown Schultz Sheridan & Fritz	Tax Staff Accountant
Cintec Inc.	Cyber Security Analyst
Clark	Procurement Assistant
Colorcon, Inc.	IT Service Desk Analyst
Commonwealth of Pennsylvania	Executive Accounting Specialist
Comtech, LLC	QA Testing Analyst
Crump Life Insurance	Financial Analyst
Department of the Navy	Contract Specialist
DHL Supply Chain	Business Data Analyst
GEODIS	Warehouse Supervisor
Global Data Consultants	Business Analyst
Hershey Entertainment & Resorts	Attractions Area Manager
Huntingdon Area School District	Technology Specialist
Inter-Ikea Group	Logistics Operations Developer
JLG Industries	HR Representative
Lupin Pharmaceuticals	Logistics Coordinator
Martin's Famous Pastry	Programmer Analyst
McKonly & Ashbury, LLP	Staff Accountant
Michaels Corporation	Associate Project Manager
Nitterhouse Concrete Products	Cost Accountant
Old Dominion Freight Line	Solutions Specialist
Penske Logistics	Operations Supervisor
PPG Industries	Logistics Planner
Prudential Advisors	Financial Advisor
Rooster Moon	Assistant Manager
SEI Investments	Operations Analyst
Simon Lever	Staff Accountant
Smith Elliott Kearns & Co., LLC	Staff Accountant
Sweet Street Desserts	HR Admin Assistant
Syncreon	Operations Planner
Target	Executive Team Leader Logistics
Teleflex Inc.	Tax Accountant
The Beistle Company	HR Manager
uFinancial	Financial Advisor
UPMC Pinnacle	Systems Analyst
Vanguard	Financial Associate
Victaulic Company	International Materials Coordinator
Volvo CE	Order Logistics
W.W. Grainger	Reverse Logistics Analyst
Walmart	Department Manager
WebFX	Internet Marketing Specialist

What are they doing?

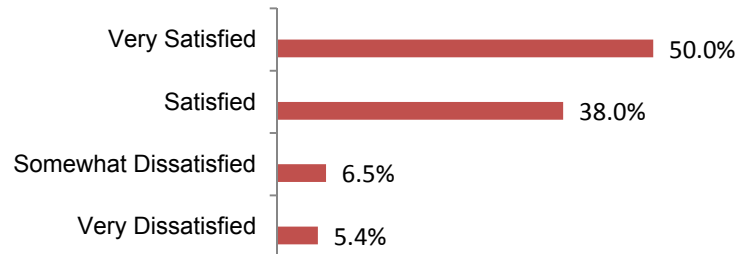
The 98 respondents* were engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full time employment in major field **	63	64.3%
Full time employment in a related business field	27	27.6%
Full time employment in a field unrelated to business	2	2.0%
Employed temporarily until desired position is available	1	1.0%
Employed part time	1	1.0%
Seeking employment	2	2.0%
In military service	1	1.0%
Pursuing an advanced degree full time	1	1.0%
Total	98	100.0%

* Response rate was 28.6%.

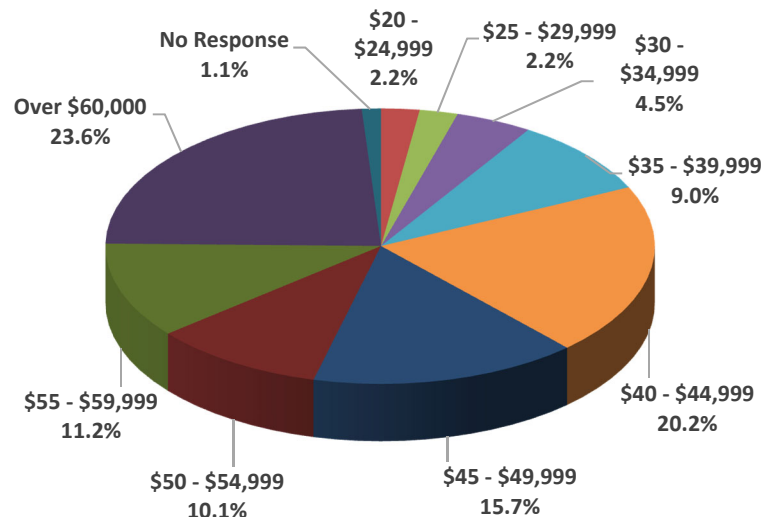
** 1 respondent pursuing graduate studies while being employed full time.

How satisfied are they with their first full-time position?



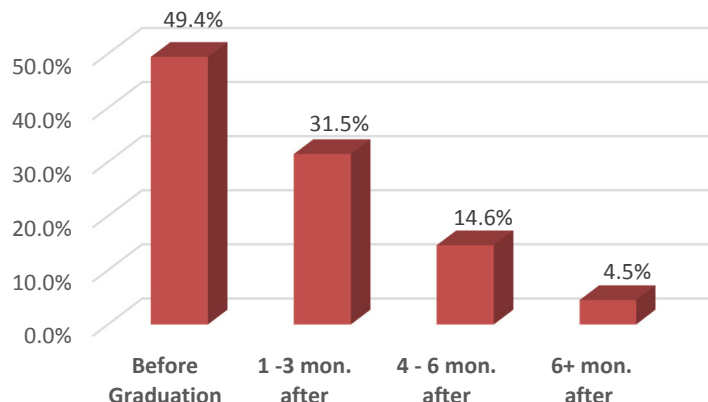
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find their first full-time career position?



Approximately 96% of the graduates secured their first full-time career position within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Internship*/work experience in major	72.6%	91.6%
Work experience of any type	64.6%	92.7%
Coursework in major	38.1%	81.4%
Leadership activities	36.1%	71.1%
University extra-curricular activities	24.0%	58.3%
Grade point average	19.6%	61.9%
Business administration core courses	14.4%	69.1%

*65.3% of responders completed an internship while attending SU.

How did they feel about their educational experience at Ship?

90.7% of 2017 business graduates felt that the BSBA program at SU prepared them well for their career.

94.9% of 2017 business graduates were satisfied with the overall educational experience provided at SU.

What 2017 graduates say about Ship!

"Ship business program provided me with a lot of knowledge and gave me great opportunities to network, obtain leadership positions, and prepare me for my career in public accounting."

"Great school with excellent professors, I already have been back with my company to reach out to ship students about opportunity."

"Going to Ship was one of the best decisions I've made. The faculty and staff care about students and want to see them succeed. The College of Business more than prepared me for working in my field after graduation!"

"Ship prepared me academically for my career, as well as provided countless opportunities for leadership and service that set my resume apart!"

"Shippensburg's business program was excellent & the teachers truly cared and were determined to help each student."

What graduate schools do they attend?

Some of the universities where 2017 graduates are pursuing an advanced degree include:

George Mason
Drexel University
Frostburg State
Shippensburg University

For more information

This survey was conducted in the spring of 2019 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

John L. Grove College of Business
Dean's Office
1871 Old Main Drive
Shippensburg University
Shippensburg, PA 17257
Phone: (717) 477-1620
FAX: (717) 477- 4003
www.ship.edu/business

For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles



Shippensburg University is an equal opportunity educational institution. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, 717-477-1329, ods@ship.edu.