

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2016

Collected Spring 2018

Who are their employers?

Listed below are some of the employers cited by the Class of 2016 graduates and their respective job titles:

Employer	Job Title
ABF Freight	Operations Supervisor
ADP	Inside Sales Rep
Advanced Disposal	Staff Accountant
AVI Foodsystems, Inc.	Marketing Specialist
Baker Tilly Virchow Krause, LLP	Staff Accountant - Audit
Carroll Engineering Corp.	GIS Technician I
Cerner	Technical Support Engineer
Computer Aid, Inc.	Business Operations Analyst
Department of the Navy	Logistics Management Specialist
DLA/Federal Government	Contract Specialist
EBS Healthcare	HR Support Specialist
Enterprise Rent-a-Car	Assistant Manager
Epic Health Services	Operations Specialist
Fox Run Brands	HR Coordinator
Giant Food Stores	Checkout Coach
Global Daa Consultants, LLC	Applications Developer
Hilti	Account Manager
Hollister	Assistant Manager
J.B. Hunt	Fleet Manager
JLG Industries	Quality Engineer
Leidos	Jr. Business Analyst
Live Nation	Premium Seats Sales Coordinator
M & T Bank	Relationship Banker
Members 1st FCU	Member Service Rep II
PA Liquor & Control Board	IT Generalist I
Patriot Home Care	HR Manager
Pension Pro Software	Finance & Operations Manager
Pepsi Co.	SC SR Lead: Delivery Operations
Philadelphia Union Soccer Team	Account Executive
Pricewaterhouse Coopers	Experienced Associate
QVC	Operations Supervisor
Retail Business Services	IT Video & Executive Support
Reynolds & Reynolds	Software Implementation Rep
Schneider Electric	Logistics Performance Analyst
Simco Logistics	Team Leader
Smith Elliott Kearns & Co.	Staff Tax Accountant
TE Connectivity	Financial Analyst-Rotational Program
TJ Maxx	Sales Associate
Travelers	Operations Specialist
TTI	Field Sales & Marketing Rep
UPS	Leigh Valley Hub Division Manager
Vanguard	Client Relationship Associate/Rep
Volvo Construction Equipment	Product Marketing Specialist
WB Mason	Outside Sales Rep
Wellspan Health	Value Analysis Business Analyst
Western Union	Junior Project Manager

What are they doing?

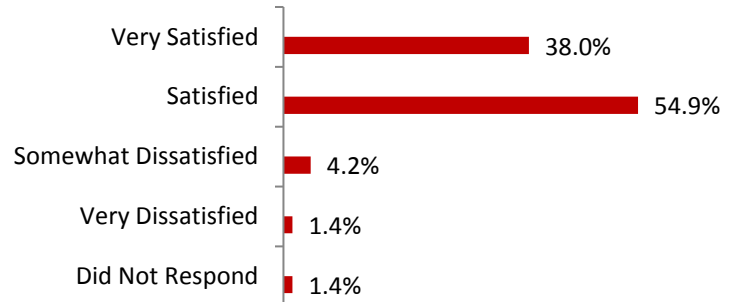
The 81 respondents* were engaged in the following activities:

Activity	No.	Percent
Full time employment in major field**	50	61.7%
Full time employment in a related business field	23	28.4%
Full time employment in a field unrelated to business	2	2.5%
Employed part-time	3	3.7%
Pursuing an advanced degree full time	3	3.7%
Total	81	100.0%

* Response rate was 25.3%.

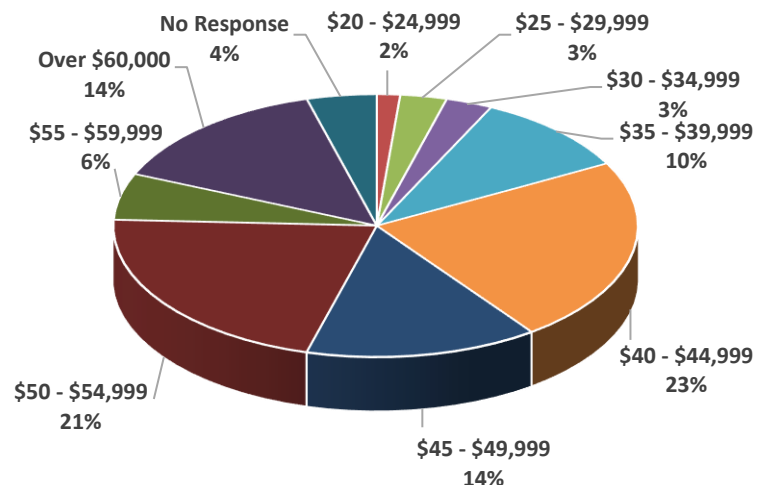
**2 respondents pursue graduate studies while being employed full time.

How satisfied are they with their first full-time position?



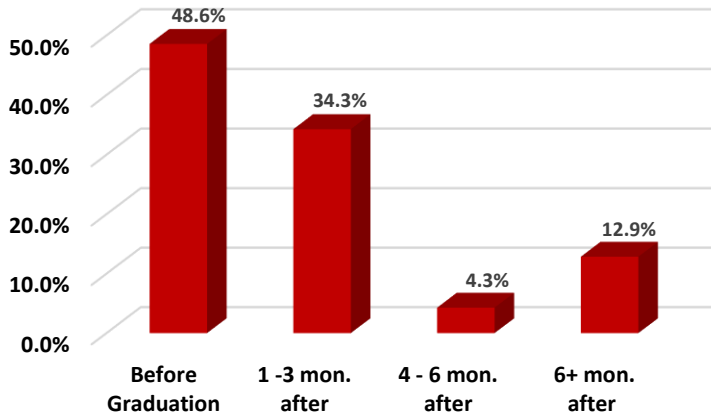
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full-time job?



Approximately 87% of the graduates secured a full time employment in their major or related field within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	67.5%	92.8%
Internship*/work experience in major	59.7%	85.7%
Coursework in major	46.8%	79.7%
Leadership activities	38.0%	70.9%
University extra-curricular activities	22.8%	58.2%
Business administration core courses	20.3%	78.5%
Grade point average	13.8%	62.5%

*61.7% of responders completed an internship while attending SU.

How did they feel about their educational experience at Ship?

93.8% of 2016 business graduates felt that the BSBA program at SU prepared them well for their career.

97.6% of 2016 business graduates were satisfied with the overall educational experience provided at SU.

What 2016 graduates say about Ship!

"Going to Ship was the best choice I have ever made and would recommend the business program to anyone."

"The entire faculty and staff really want to see you succeed. Also, get involved! I wouldn't be where I am today without the American Marketing Association."

"I really enjoyed my time at Ship. There are so many opportunities to succeed and get involved on campus and in the community!"

"Ship was an awesome school to attend and I recommend it to everyone."

What graduate schools do they attend?

Some of the universities where 2016 graduates are pursuing an advanced degree include:

University of Glasgow
Messiah College
Shippensburg University
Vermont Law School
West Texas A & M

For more information

This survey was conducted in the spring of 2018 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles



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