

Shippensburg

UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2015

Collected Spring 2017

Who are their employers?

Listed below are some of the employers cited by the Class of 2015 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
ADP	Client Support Consultant
Ahold USA	Marketing Assistant
Andersen Tax	Tax Associate
Armstrong Flooring	Inside Sales Commercial
Association of Public Health Labs	Associate Specialist, HR
AXA Advisors	Financial Advisor
BDO USA, LLP	Experienced Assurance Associate
Boyer & Ritter, LLC	Associate
C.H. Robinson	Account Coordinator
Commonwealth of Pennsylvania	Accounting Assistant
Computer Aid, Inc.	Business Analyst
Deloitte Consulting	Solutions Developer
DoD Naval Supply Syst Command	Inventory Management Specialist
Edward Jones Investments	Financial Advisor
Enterprise Rent-A-Car	Assistant Manager
Ernst & Young	FSO Audit Staff
GM Financial	Credit & Financial Analyst
Graham Packing Company	Plant Accountant
Herbein & Company, Inc.	Staff Accountant
Hershey Entertainment & Resorts	Assistant Manager
Holy Spirit, Geisinger Affiliate	Associate HR Generalist
JLG Industries	HR Business Partner
KPMG	Associate-Audit
Lenovo	SMB Account Executive
Martin's Famous Pastry Shoppe	Financial Assistant
Members 1st Credit Union	Accounts Payable Specialist
New York Life	Financial Professional
Penske Logistics	Senior Operations Supervisor
PricewaterhouseCoopers	Tax Experienced Associate
RBC Wealth Management	Client Associate
Rite Aid Corporation	Pharmacy Marketing Administrator
RKL, LLP	Staff Accountant
RSM US, LLP	Assurance Associate
Ryder Logistics	Warehouse Supervisor
Select Medical	Financial Systems Analyst
Smith Elliott Kearns & Company	Staff Tax Accountant
Summit Health	Payroll Specialist
TE Connectivity	Internal Auditor
Teledyne	IFS Business Systems Analyst
Textron Systems	Program Management
The Hershey Company	Reliability Leader
The Home Depot	Sr. Analyst-Building Services
The UPS Store	Manager
U.S. Department of Agriculture	Management & Program Analyst
Voith	Buyer
Volvo CE	Connected Services Data Analyst

What are they doing?

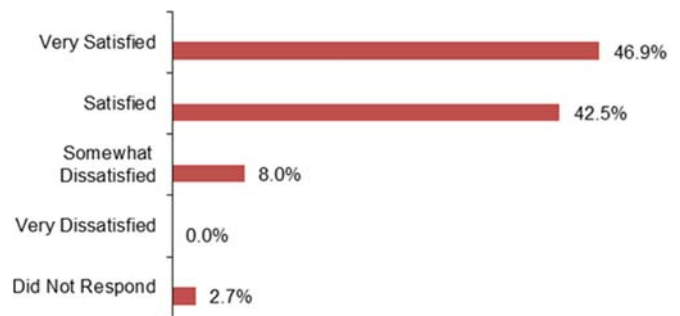
The 121 respondents* were engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full-time employment in major field	85	70.2%
Full-time employment in a related business field	26	21.5%
Full-time employment in a field unrelated to business	2	1.7%
Employed temporarily until desired position is available	1	0.8%
Seeking employment	4	3.3%
Self-employed	1	0.8%
Pursuing an advanced degree full-time**	2	1.7%
Total	121	100.0%

* Response rate was 32.5%.

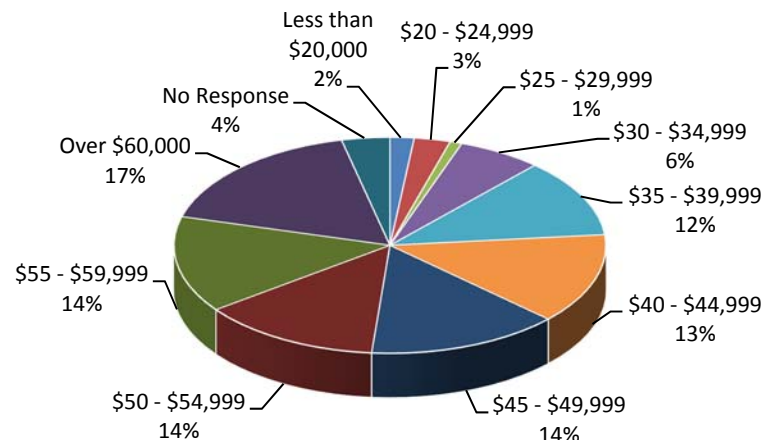
**9 respondents pursue graduate studies and being employed at the same time.

How satisfied are they with their first full-time position?



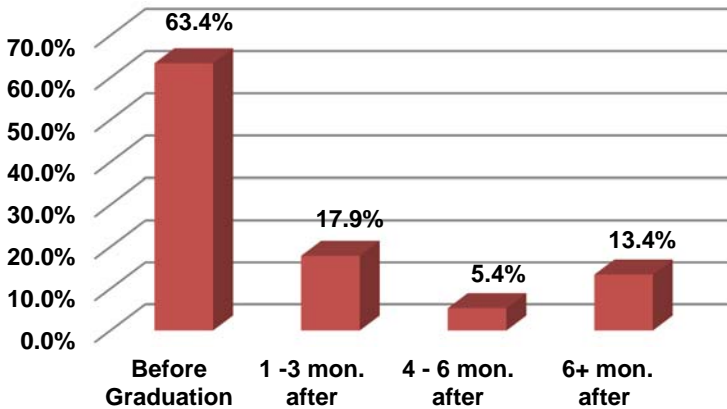
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full-time job?



Approximately 87% of the graduates secured a full-time employment in their major or related field within six months of graduation.

How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	62.4%	94.0%
Internship*/work experience in major	69.9%	88.5%
Coursework in major	44.4%	85.5%
Business administration core courses	18.8%	74.4%
Leadership activities	28.0%	71.2%
Grade point average	20.5%	65.0%
University extra-curricular activities	12.8%	50.4%

*61.2% of responders completed an internship while attending SU.

How did they feel about their educational experience at Ship?

94.9% of 2015 business graduates felt that the BSBA program at SU prepared them well for their career.

97.5% of 2015 business graduates were satisfied with the overall educational experience provided at SU.

What 2015 graduates say about Ship!

"Amazing professors at Ship helped me get prepared for employment with great real life examples."

"Great quality education & the ability to interact and form relationships with professors is present unlike at larger universities."

"Shippensburg University is a progressive college that flourishes with the innovation and ideas of the students. Each student sails their own ship."

"Overall a great school with an excellent CoB staff."

What graduate schools do they attend?

Some of the universities where 2015 graduates are pursuing an advanced degree include:

University of Baltimore
Shippensburg University
University of Maryland
Louisiana State University
West Chester University

For more information

This survey was conducted in the spring of 2017 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles



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