

Shippensburg

UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2013

Collected Spring 2015

Who are their employers?

Listed below are some of the employers cited by the Class of 2013 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
ACE Group	Account Service Manager
Aerotek	Customer Support Associate
Aetna	Financial Associate/Analyst
Ahold USA	Retail Demand Forecast Analyst
Amped Optics	President/CEO
BDO USA, LLP	Audit Associate
Boyer & Ritter, LLC	Associate Accountant
Care-A-Lot Pet Supply	Social Media & Marketing Coord.
Carlisle Construction Materials.	HR Coordinator/Recruiting
Clark Distribution Systems	Traffic Coordinator
Compass Group	Marketing Director
Con-way Freight	Freight Operations Supervisor
DARPA	Enterprise Cybersecurity Lead
Defense Logistics Agency	Financial Systems Analyst
Deloitte Consulting, LLP	Solution Developer
Department of Defense U.S. Navy	Financial Management Analyst
Estee Lauder Companies	Production Supervisor
Exel Logistics	Transportations Analyst
Geisinger Health System	Customer Service Representative
Global Data Consultants	Level 3-IT Consultant
Graham-Packaging Company	Production Planner/Demand Planner
Highmark	Application Developer
IBM	IT Specialist
JLG Industries - Oshkosh	New Product Development Buyer
KPMG, LLP	Tax Associate
Lockheed Martin	Systems Engineer - IT
National Recreation & Park Assoc.	Marketing and Comm. Specialist
NVR Homes	Customer Service
PA Central Federal Credit Union	Member Service Representative
Penske Logistics	Materials Coordinator
PepsiCo	Logistics Coordinator
PHEAA	HR Administrator
PNC Bank	Financial Specialist II
PWC, LLP	Auditor
Rager, Lehman & Houck, P.C.	Semi-Senior Accountant
Ryder	Human Resources Manager
Schneider Intermodal	Dispatch Analyst
Select Medical	IT Support Specialist
Smith Elliott Kearns & Co., LLC	Staff Accountant
Snyder's/Lance of Hanover	Production Supervisor
Sunoco Corporation	Sr. Compliance Coordinator
Susquehanna Bank	Financial Services Representative
TD Ameritrade	Business Development Specialist
TE Connectivity	Talent Infusion Program Associate
Vanguard	Brokerage Associate
Verizon	Systems Engineer

What are they doing?

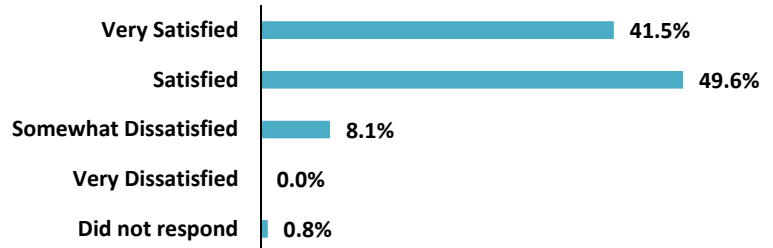
Over 93% of graduates are employed full-time in their major or a related business field or attending graduate school full-time:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full-time employment in major field	79	60.3%
Full-time employment in a related business field	32	24.4%
Full-time employment in a field unrelated to business	3	2.3%
Employed temporarily until desired position is available	2	1.5%
Seeking employment	2	1.5%
Pursuing an advanced degree**	10	7.6%
Not seeking employment	2	1.5%
Self employed	1	0.8%
Total	131	100.0%

* Response rate was 41%.

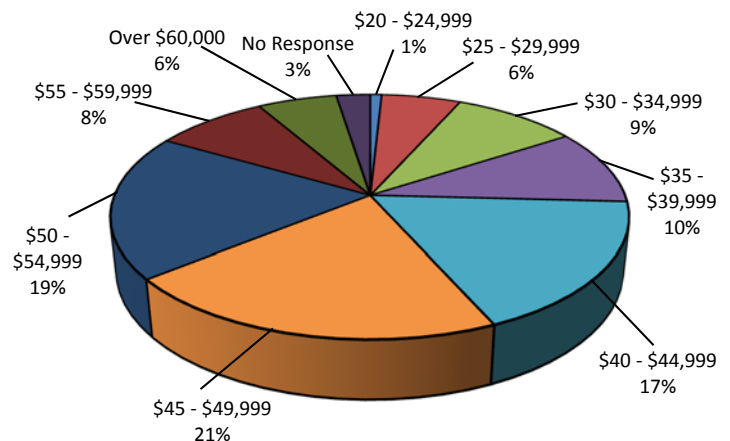
**All 10 respondents were employed full-time while attending graduate school.

How satisfied are they with their first full-time position?



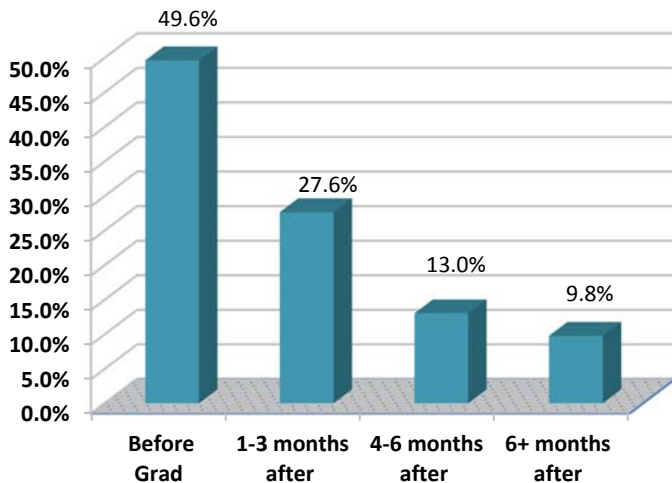
What are their income levels?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full-time job?



How important were the following factors in securing employment?

Factor	Very Important	Very and Somewhat important
Work experience of any type	66.4%	93.1%
Internship*	68.7%	88.5%
Coursework in major	51.9%	86.3%
Leadership activities	32.1%	73.3%
Business administration core courses	22.1%	71.0%
Grade point average	21.4%	66.4%
University extra-curricular activities	16.8%	61.1%

*58% of responders completed an internship while attending SU.

How did they feel about their educational experience at Ship?

95% of 2013 business graduates felt that the BSBA program at SU prepared them well for their career.

98% of 2013 business graduates were satisfied with the overall educational experience provided at SU.

What 2013 graduates say about Ship!

"Excellent opportunities, education, and networking to accomplish the goal of securing a job you are extremely happy with!"

"I enjoyed attending Shippensburg and want to attend for my masters. The teachers and courses were fantastic."

"Ship offers limitless opportunities. What sets it apart for me are: quality professors, Entrepreneurship Program, affordability, close to home, and AACSB Accreditation. I got a great education and made lifelong friends!"

"The College of Business at Ship is an excellent program. If students take advantage of the opportunities it gives them, they will succeed."

What graduate schools do they attend?

Some of the universities where 2013 graduates are pursuing (full-time or part-time) an advanced degree include:

College of Financial Planning
George Mason University
Pennsylvania State University
Shippensburg University
University of Maryland
Wilmington University

For more information

This survey was conducted in the spring of 2015 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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www.ship.edu/business

For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles



Shippensburg University is an equal opportunity educational institution. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, 717-477-1329, ods@ship.edu.