

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2012

Collected Spring 2014

Who are their employers?

Listed below are some of the employers cited by the Class of 2012 graduates and their respective job titles:

| <u>Employer</u> | <u>Job Title</u> |
|-------------------------------------|-----------------------------------|
| ACE USA | Accounts Services Manager |
| ADP (Automatic Data Processing) | District Manager |
| Aerotek | Recruiter |
| Air Products & Chemicals | IT Analyst |
| Brown Schultz Sheridan & Fritz | Staff Accountant/Audit |
| CheapCaribbean.com | HR Generalist/Recruiter |
| Church & Dwight Co., Inc. | HR Administrator |
| Columbus Blue Jackets | Season Ticket Service Coordinator |
| Commonwealth of PA | Revenue Tax Auditor |
| Computer Aid | Financial Analyst |
| Deloitte Consulting, LLP | Consultant PC |
| E.I. DuPont de Nemours | Accountant |
| Enterforce/Harley -Davidson | Program Coordinator |
| Exel | HR Representative |
| General Dynamics | Associate Admin. Business |
| GNC | Staff Accountant |
| Hershey Entertainment & Resorts | Project Coordinator |
| Hibu | Website Specialist |
| Highmark | Business Intelligence Engineer |
| Keen Transport, Inc. | HR Generalist |
| KPMG, LLP | Tax Associate |
| Manitowoc Cranes | Business System Analyst |
| Media One PA | Sales Consultant |
| Menlo Logistics | Financial Analyst |
| MGH Modern Marketing | Account Coordinator |
| Moving Targets | Social Media Account Manager |
| NAVSUP GLS | Supply Systems Analyst |
| Nestle USA | Deployer |
| New York Daily News | National Advertising Manager |
| Nielsen | Analyst |
| PA State System of Higher Education | Business Intelligence Developer |
| Penske Truck Rental | Commercial Sales Representative |
| PricewaterhouseCoopers | Assurance Associate |
| Rager Lehman & Houck, PC | Semi-Senior Accountant |
| Ross Stores | Operations Supervisor |
| Smith Elliott Kearns & Co., LLC | Staff Accountant |
| SolarCity | Field Energy Consultant |
| Staples | Logistics Rotational Supervisor |
| Target | Executive Group Leader |
| Under Armour | Supply Chain Analyst |
| Universal Media Companies | Print/Account Coordinator |
| Vanguard Group, Inc. | Financial Analyst |
| Verizon | Systems Architect |
| Vertex, Inc. | HR Admin |
| Volvo Construction Equipment | Financial Analyst |
| Windstream Communications | Enterprise Account Executive |

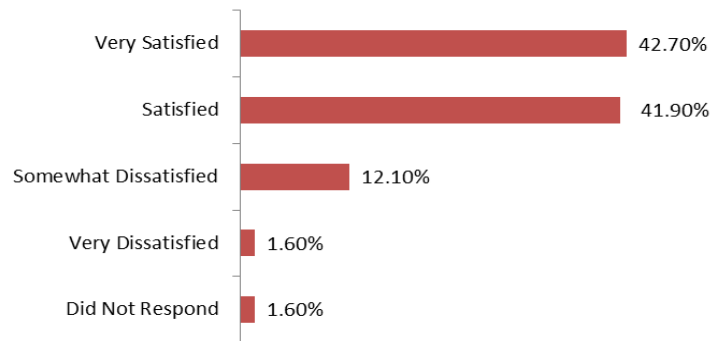
What are they doing?

The 134 respondents* were engaged in the following activities.

| <u>Activity</u> | <u>No.</u> | <u>Percent</u> |
|--|------------|----------------|
| full time employment in major field | 73 | 54.5% |
| full time employment in a related business field | 45 | 33.6% |
| full time employment in a field unrelated to business | 4 | 3.0% |
| employed temporarily until desired position is available | 1 | 0.7% |
| employed part time | 2 | 1.5% |
| seeking employment | 1 | 0.7% |
| military service | 1 | 0.7% |
| pursuing an advanced degree full time | 7 | 5.2% |
| Total | 134 | 100.0% |

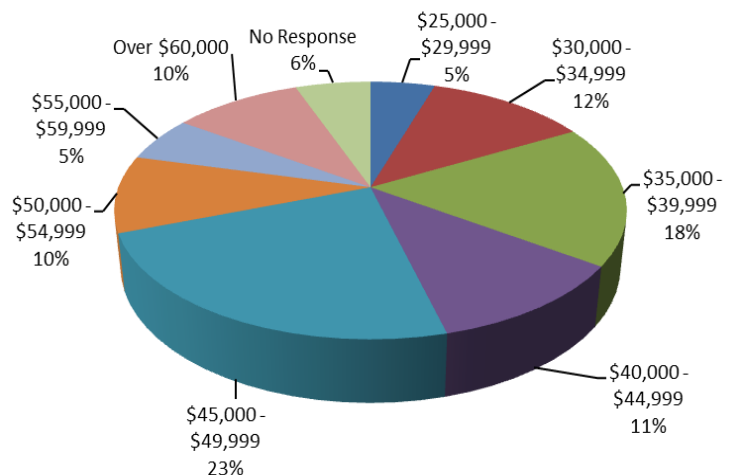
* Response rate was 40.0%.

How satisfied are they with their first full-time position?



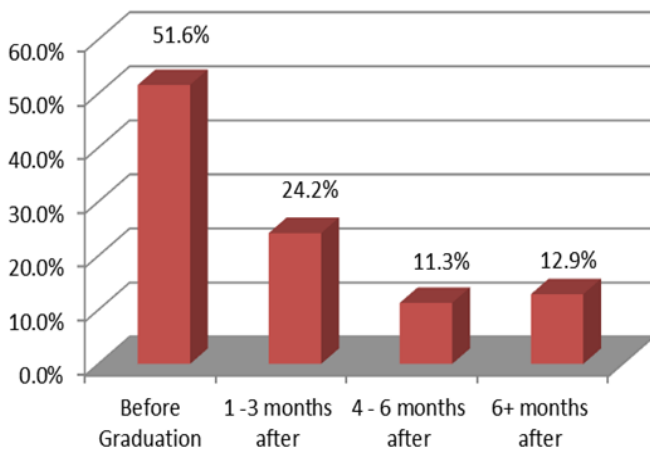
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full time job?



How important were the following factors in securing employment?

| Factor | Very Important | Very and Somewhat important |
|--|----------------|-----------------------------|
| Work experience of any type | 62.7% | 94.0% |
| Coursework in major | 44.8% | 82.1% |
| Internship | 61.9% | 80.6% |
| Leadership activities | 31.3% | 75.4% |
| Business administration core courses | 24.6% | 73.9% |
| Grade point average | 26.9% | 64.9% |
| University extra-curricular activities | 21.6% | 64.9% |

**Fifty-nine percent of responders completed an internship while attending SU.*

What 2012 graduates say about Ship!

"High quality program at an affordable price, I have already recommended this program to several people."

"I feel I received a class A education that helped me obtain a great entry-level job to jump start my career."

"A great value. I couldn't really ask for anything more from a business college and my SHIP education has served me very well."

"They have a great business program. I enjoyed all my classes and the teachers were always there to help you out. It definitely got me ready for my career!"

"Biz program is awesome!!"

"The Shippensburg School of Business prepared me well for the real world and I am now employed by a reputable company."

What graduate schools do they attend?

Some of the universities where 2012 graduates are pursuing an advanced degree include:

Liberty University
Saint Joseph's University
Shippensburg University
University of South Florida
West Chester University

For more information

This survey was conducted in the spring of 2014 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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For more information on past employment surveys, visit:
www.ship.edu/Business/Alumni_Information/Employment_Profiles



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