

How and What Our Graduates are Doing

Shippensburg UNIVERSITY

Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2010

Collected Spring 2012

Who are their employers?

Listed below are some of the employers cited by the Class of 2010 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
Ahold USA	Compensation Manager
Alexandria City Public Schools	Computer Technician
Bank of America Merrill Lynch	Financial Solutions Adviser
Baltimore Life Insurance	Sales Agent
Boeing Company	Procurement Agent
Boston Environmental	Program Consultant
Bridgestone Retail Operations	Manager
Commonwealth of PA	Info Tech Generalist 2
Con-way Freight	Freight Operations Supervisor
Defense Contract Audit Agency	Contract Auditor
Deloitte & Touche, LLP	Audit Senior Assistant
Deloitte Consulting	Systems Analyst
Department of Navy	Contract Specialist
Digital Intelligence Systems	Financial Analyst
EarthNet Energy	Project Manager
Enterprise Holdings	Assistant Manager
Exel, Inc.	HR Representative
Fastenal Co.	Outside Sales
Foot Locker	Staff Accountant
JFC Staffing Associates	Staffing Manager/Recruiter
KPMG	Associate- Audit
Letterkenny Army Depot	Production Controller
Little Debbie	Self-Independent Distributor
PA State Employees Credit Union	Asset/Liability Mgt. Inv. Spec.
ParenteBeard, LLC	Accountant
PA Public Utility Commission	Public Utility Auditor
Pepsi Beverage Company	Food Service Admin Assistant
PPL Solutions	Production Analyst
PricewaterhouseCoopers	Consultant
Professional Security Solution	IT Technician
Rutter's Farm Stores	Assistant Manager
Schreiber Foods	Mat. Handling Team Advisor
SEI Investments Co.	Accounting Analyst
Siemens	System Analyst
Simon Property Group	Asst. Director of Marketing
Southern Maryland Hospital Cntr	Human Resource Assistant
TA Instruments	HR Jr. Generalist
Target	Executive Team Leader - HR
The Hershey Company	Treasury Analyst
The Linde Group	Coverage Planner
Universal Printing Company	IT Production Specialist
Vanguard	Investment Professional
Vertical Technology Services LLC	Comptroller
Volvo Construction Equipment	Technology Controller
Weis Markets	Staff Accountant
Wells Fargo	Personal Banker II

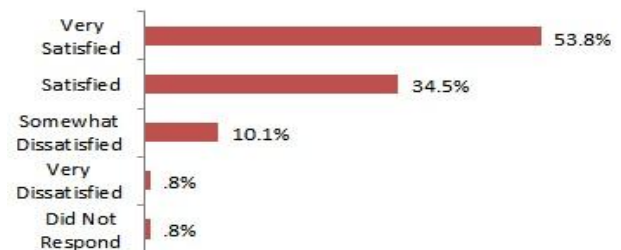
What are they doing?

The 145 respondents* were engaged in the following activities.

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full time employment in major field	72	49.7%
Full time employment in a related business field	46	31.7%
Full time employment in a field unrelated to business	6	4.1%
Employed temporarily until desired position available	3	2.1%
Employed part time	6	4.1%
Seeking employment	1	0.7%
Self-employed related to major or other business area	3	2.1%
Military service	4	2.8%
Pursuing an advanced degree full time	4	2.8%
Total	145	100.0%

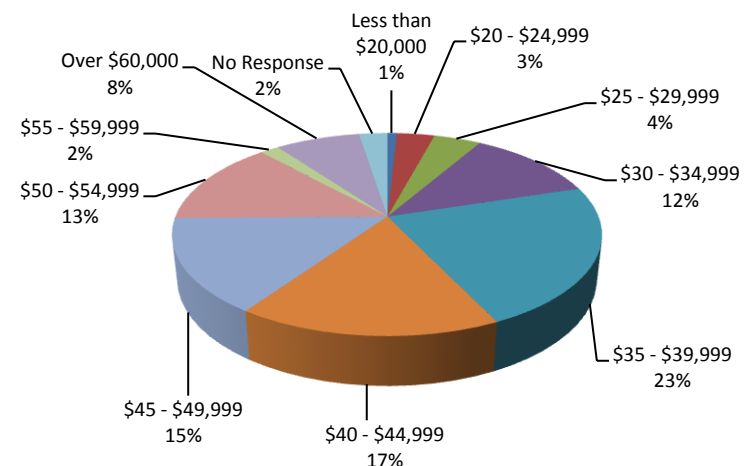
* Responses were received from 145 of the 341 BSBA 2010 graduates for a response rate of 42.5%.

How satisfied are they with first full-time position?



What are their incomes?

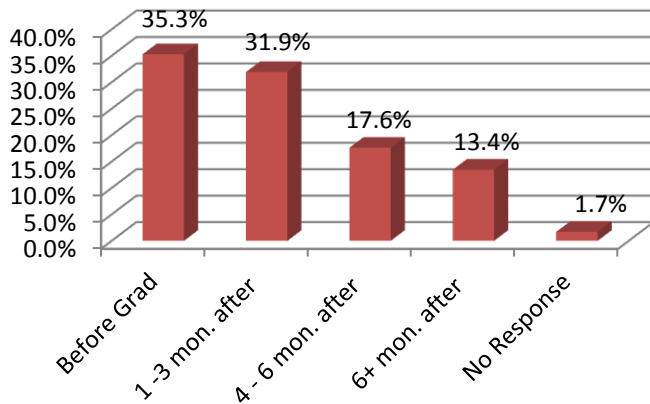
Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find a full time job?

Time of Job Securement



*Approximately 85 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

How important were the following factors in securing employment?

<u>Factor</u>	<u>Very Important</u>	<u>Very or Somewhat Important</u>
Work experience of any type	57.9%	89.7%
Coursework in major	42.8%	82.8%
Leadership activities	33.1%	73.1%
Internship*/work experience in major	48.3%	72.4%
Business administration core courses	23.4%	71.0%
Grade point average	20.7%	62.8%
University extra-curricular activities	19.3%	51.0%

*Seventy-eight percent of respondents completed an internship while attending S.U.

What 2010 graduates say about Ship!

"JLG is an outstanding College of Business!"

"Being taught by actual professors and not TAs or EAs was very much a value"

"LOVED Ship! Time there prepared me for my job! Ship challenged & pushed me to be the leader I am today."

"Go to Ship, it's a great school!"

"Experienced Professors. Great range of courses."

"The John L. Grove College of Business gave me an outstanding experience."

What graduate schools do they attend?

Some of the universities where 2010 graduates are pursuing an advanced degree include:

Alvernia University
Frostburg State University
Penn State Dickinson School of Law
Shippensburg University
University of Maryland University College
Wake Forest University

For more information

This survey was conducted in the spring of 2012 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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