

## How and What Our Graduates are Doing

# Shippensburg UNIVERSITY

## Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2007

Collected Spring 2009

### Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Listed below are some of the employers and positions cited by our graduates:

<u>Employer</u>	<u>Job Title</u>
Anheuser Busch InBev	Logistics Coordinator
Booz Allen Hamilton	Senior Consultant
Boyer & Ritter	Staff Accountant
Carlisle SynTec	HR Manager, Insulfoam
Chambersburg Area School District	Business Education Teacher
Children's Hospital of Philadelphia	Financial Analyst
Commonwealth of PA-Dept of the Auditor General	Auditor II
Edward Jones	Financial Advisor
Enterprise Rent-A-Car	Management Trainee
Epic Systems Corporation	Software Test Engineer
Federal Bureau of Investigations	Research Analyst
Federated Insurance	Marketing Representative
General Dynamics	Engineering Program Administrator
Hershey Entertainment & Resorts / Dutch Wonderland	Sales and Guest Services Coordinator
Highmark	Provider Auditor
Holy Spirit Health System	HR Employment Specialist
IKON Office Solutions	Transportation, Analyst
KPMG LLP	Auditor
Lockheed Martin	Systems Engineer Asc.
Merck Pharmaceuticals	National Professional Representative
Nationwide Insurance	Claims Adjuster
NBC 25 (Nexstar Broadcasting)	eMedia Account Executive
Northwestern Mutual	Associate Financial Representative
Pavone	Project Manager
Penn National Gaming	Marketing Services Supervisor
Philadelphia Eagles	Human Resource Coordinator
Phoenix Contact	Distribution Specialist
Pricewaterhouse Coopers (PWC)	Audit Associate
Rager, Lehman & Houck, P.C.	Semi-Senior Accountant
Select Medical Corporation	HR Benefits Coordinator
Shippensburg University	Asst Dean of Admissions
Sunoco Inc	Contract Specialist
Target Corporation	Executive Team Lead
The Bank of New York Mellon	Operations Accountant II
The Phillips Group	Document Mgmt Consultant
Toys R Us	Senior Transportation Analyst
Tyco Electronics	Accountant
Urban Outfitters, Inc.	Web Marketing Coordinator
US Dept of the Navy-HR Office	Management Services Specialist
Vanguard	Flagship Representative
Waddell & Reed	Financial Advisor
Xtreme Archery	Owner/CEO

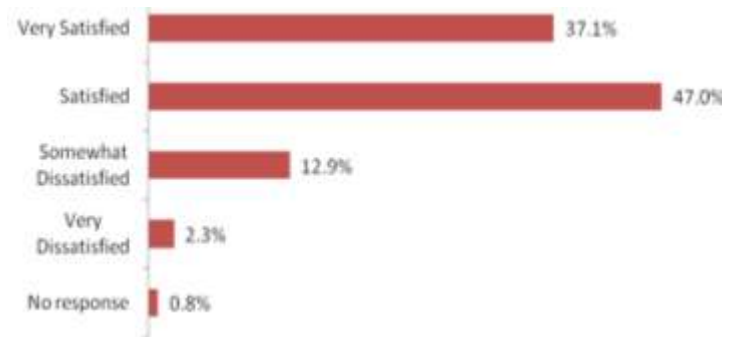
### What are they doing?

There were 144 respondents\* engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
full time employment in major field	87	60.42
full time employment in a related business field	37	25.69
full time employment in a field unrelated to business	8	5.56
self-employed related to major or other business field	4	2.78
employed temporarily until desired position is available	2	1.39
employed part time	3	2.08
seeking employment	2	1.39
military service	1	0.69
Total	144	100.00%

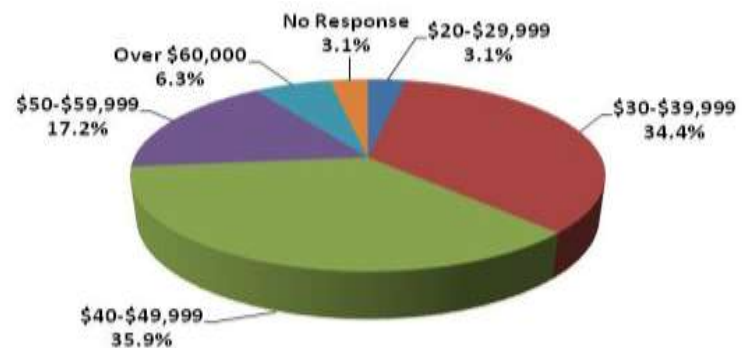
\* Response rate of 47% and there are 8 respondents attending graduate school while being employed.

### How satisfied are they with first full-time position?



### What are their incomes?

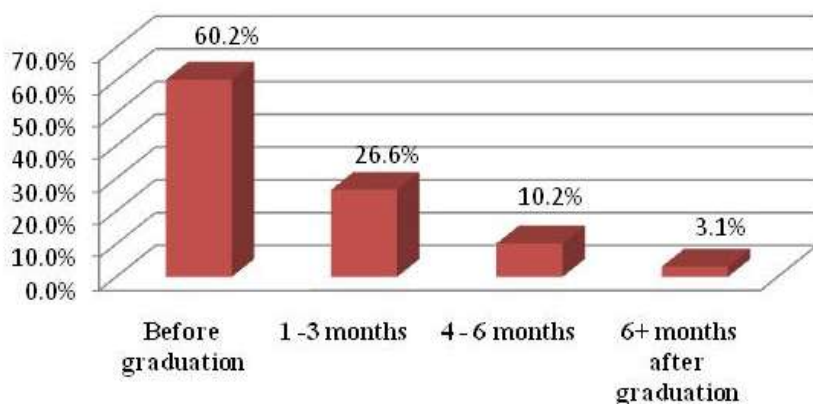
Beginning salary ranges for graduates employed in their major or related business field:



# Our Goal Is Your Success

## How quickly did they find work?

Time of Job Securement



Approximately 97 percent of the graduates working full-time in their major or in related business field were employed within six months of graduation.

## How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	61.10%	93.00%
Internship*	59.00%	83.30%
Course work in major	36.80%	86.80%
Leadership activities	34.00%	75.70%
University extra-curricular activities	21.50%	62.50%
Grade point average	16.70%	68.80%
Business core courses	15.30%	70.90%

\* Fifty-six percent of respondents completed an internship while attending SU.

## What 2007 graduates say about Ship!

*"The small class size allowed me to develop beneficial relationships with the professors and enhance my communication skills!"*

*"C.O.B. ROCKS!"*

*"Ship's business program puts you on a higher level of real world understanding than other colleges!"*

*"AACSB accreditation speaks volumes- Employers understand the importance and credibility of AACSB."*

*"The business school does well preparing you for the job market, though they especially emphasize showing you how to help yourself."*

## What graduate schools do they attend?

Some of the universities where 2007 graduates are pursuing an advanced degree include:

Florida Institute of Technology  
 Liberty University  
 Penn State University  
 Shippensburg University  
 University of Delaware  
 West Virginia University  
 Widener University

## For more information

This survey was conducted in the spring of 2009 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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