How and What Our Graduates are Doing

Shippensburg Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2006

Collected Spring 2008

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the employers cited by these graduates and their positions were:

Employer

ABF ALDI Campbell Soup Co. **Capital Blue Cross** Commonwealth of PA D & H Distribution Daily Express Inc Defense Info Systems Agency Department of the Navy EDS Enterprise Rent-A-Car **EU** Services Frog Switch & Mfg. Co. GL Trade Hagerstown Trust Company Holy Spirit Health System JLG Industries Karns Foods KPMG Northeastern School District PA State Employee's Ret. Sys Patriot Federal Credit Union Pavone **PFPC-PNC Financial Group** Primo Electric Company Prudential SEI Investments SFG Wealth Planning Services Siemens Medical Solutions Software House International Squire Lemkin & O'Brien LLP Sungard Higher Ed Target Corporation The Pepsi Bottling Group The Vanguard Group Tyco Electronics United Healthcare Universal Orlando Theme Pks UTZ Quality Foods Waddell & Reed, Inc. York Revolution YTI Career Institute

Job Title **Operations Supervisor** District Manager IT Security Analyst/Web Program. Systems Security Analyst Accountant Research Analyst Special Equipment Coordinator **Financial Management Specialist** Logistics Mgmt Specialist Data Analyst Asst Manager/Corp. Acct Mgr SQL Programmer Sales Analyst Asst Product Manager/Sr. Analyst Cr. Analyst/Comm. Lender Train. **Employment Specialist HR** Representative Expense & Inventory Control Mgr Audit Associate **Business Ed/Computer Instructor** Investment Analyst System Support Specialist Assistant Account Executive Managed Account Supervisor **HR** Representative Financial Services Associate Portfolio Accounting Analyst Associate Planner Programmer/Analyst Accounts Receivable Associate **Financial Analyst Operations Group Leader** Human Resources Representative **Financial Analyst** Anaylst II/ABAP Developer Data Reporting Analyst Supervisor, Attraction Operations Packaging Supervisor Financial Advisor Customer Service Manager

Admissions Coordinator

What are they doing?

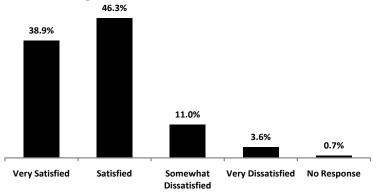
The 149 respondents* were engaged in the following activities:

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<u>Activity</u>	<u>No.</u>	Percent
Full time employment in major field	95	63.8
Full time employment in a related business		26.2
Self-employed related to major or other		
business area	2	1.3
Full time employment in a field unrelated to		2.0
business field		
Employed temporarily until desired position	3	2.0
is available		
Employed part time	3	2.0
Seeking employment		1.3
Pursuing an advanced degree **	2	1.3
Total	149	100%

* Response rate of 50%

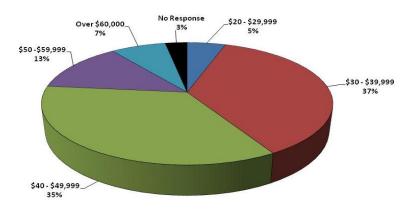
** A total of 9 respondents are pursuing an advanced degree – 7 working full time and 2 are not employed.

How satisfied are they with first full-time position?



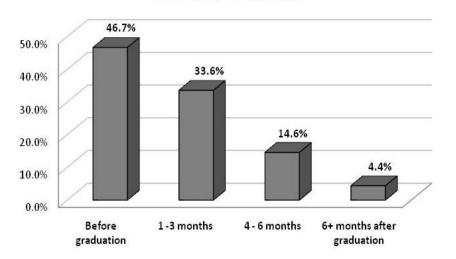
What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find work?



Time of Job Securement

Approximately 95 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

How important were the following factors in securing employment?

Factor	Very <u>Important</u>	Very or Somewhat <u>Important</u>
Internship*	59.7%	81.2%
Work experience of any type	57.0%	91.3%
Course work in major	45.6%	83.9%
Business core courses	23.5%	77.2%
Leadership activities	29.5%	78.5%
Grade point average	21.5%	69.8%
University extra-curricular activities	13.4%	62.4%

*Sixty percent of respondents completed an internship while attending S.U.

What 2006 graduates say about Ship!

"Ship & JLG COB trained me in the necessary knowledge & skills needed to excel in my career!"

"The internships that I experienced while at Shippensburg gave me valuable information! As well as professors!"

"Great school, great business program - you will excel with a degree from Ship."

"I was thoroughly prepared for my entrance into employment with GREAT HELP from faculty of John L. Grove College of Business."

What graduate schools do they attend?

Some of the universities where 2006 graduates are pursuing an advanced degree include:

Centenary College George Washington University Montclair State University Penn State University Shippensburg University Vaughn College of Aeronautics N.Y. York College of Pennsylvania

For more information

This survey was conducted in the spring of 2008 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

> John L. Grove College of Business Dean's Office 1871 Old Main Drive Shippensburg University Shippensburg, PA 17257 Phone: (717) 477-1620 FAX: (717) 477- 4003 http://webspace.ship.edu/business



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