

How and What Our Graduates are Doing

Shippensburg

UNIVERSITY Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2005

Collected Spring 2007

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the employers cited by these graduates and their positions were:

<u>Employer</u>	<u>Job Title</u>
Ahold Financial Services	A/P Associate
Apex Systems, Inc.	Account Manager
Arthur F. Bell & Associates	Staff Accountant
Cingular Wireless	Customer Service Representative
Commonwealth of PA	Accountant I
CVS Pharmacy	Assistant Manager
DM Bowman, Inc.	Pricing Business Analyst
Deloitte & Touche	Audit Senior Assistant
Embarq	DSL Tech Support Technician
Equity Commerce	Financial Accountant
Estée Lauder	Online Project Manager
Exel Logistics	Operations Supervisor
Fastenal	Sales
Federal Government	HR Administrator
Gap, Inc.	Assistant Manager
Gettysburg Area School District	Software Technician
GFK Custom Research N.Amer.	Project Director
Giant Food Stores, Inc.	Customer Operations Manager
Global Data Consultants	Consultant
Herbein & Co., Inc.	Advanced Staff Accountant
Holy Spirit Hospital	HR Program Specialist
JLG Industries	Tactical Planner
Joseph A. Bank Clothiers	Associate Planner
KPMG	Auditor
Lehigh Val. Hosp. & Health Net	Market Development Specialist
Merck & Co., Inc.	H. R. Representative
Merion Publications	Recruiter
Naval Supply Activity	Logistics Management Specialist
Orrstown Bank	Commercial Lending Asst.
Penn Jersey Machinery	Sales & Marketing Coordinator
Pricewaterhouse Coopers	Associate
Prudential	Student Claims Examiner
QVC	Insider Marketing Coordinator
Rite Aid	Jr. Financial Analyst
Rutter's Farm Stores	Training Supervisor
Ryan Homes	Project Manager
Select Medical	Financial Analyst
Sherwin-Williams	Marketing Manager
SYSCO Fund Services of Phil.	H.R. Generalist
United Bio Source	Project Assistant
Vanguard Group, The	Fund Financial Associate
Wachovia Securities	Financial Advisor

What are they doing?

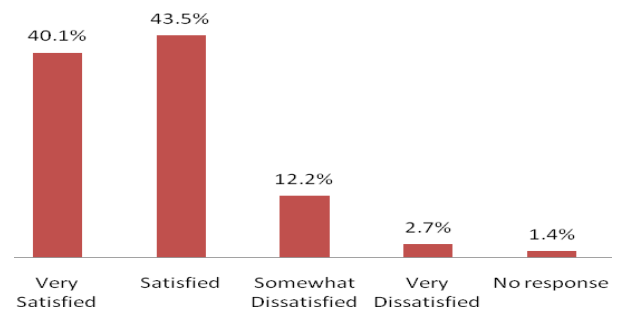
The 162 respondents* were engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
full time employment in major field	96	59.3
full time employment in a related business	51	31.5
full time employment in a field unrelated to business field	7	4.3
employed temporarily until desired position is available	2	1.2
employed part time	3	1.9
seeking employment	1	0.6
Full time graduate student** (not employed)	2	1.2
Total	162	100.0%

* Response rate of 48%

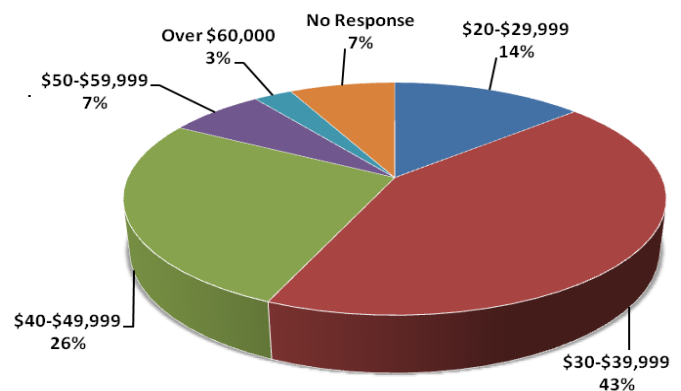
** A total of 8 respondents are pursuing an advanced degree – 5 working full time and 1 working part time.

How satisfied are they with first full-time position?



What are their incomes?

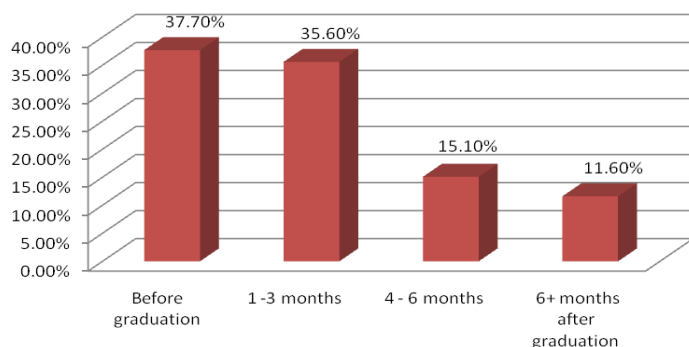
Beginning salary ranges for graduates employed in their major or related business field:



Our Goal Is Your Success

How quickly did they find work?

Time of Job Securement



Approximately 88 percent of the graduates working full-time in their major or in a related business field were employed within six months of graduation.

How important were the following factors in securing employment?

<u>Factor</u>	<u>Very Important</u>	<u>Very or Somewhat Important</u>
Internship*	53.70%	80.30%
Work experience of any type	53.10%	91.20%
Course work in major	45.60%	87.80%
Business core courses	31.30%	80.30%
Leadership activities	21.10%	73.50%
Grade point average	19.70%	67.30%
University extra-curricular activities	11.60%	57.10%

*Fifty percent of respondents completed an internship while attending S.U.

What 2005 graduates say about Ship!

"Shippensburg gives students a great foundation to pursue a rewarding career in any aspect of business."

"College of Business works closely with industry to make sure graduates have the right skill set."

"The professors and support staff are interested in helping students succeed in class and after graduation"

"The College of Business is by far the best college at Shippensburg. They offer extensive courses that will prepare students for a variety of careers"

"I think the John L. Grove College of Business speaks for itself. It is a very good program."

"In my experience at Ship, the core classes were extremely hands on and helpful in my career."

"Shippensburg's College of Business is known throughout central PA as an outstanding program and I'm proud to say I am an alum."

What graduate schools do they attend?

Some of the universities where 2005 graduates are pursuing an advanced degree include:

Alvernia College
DeSales University
George Washington University
Goldey-Beacom College
Loyola College
Saint Joseph's University
Shippensburg University
Temple University
Villanova University
Wilkes University
York College of Pennsylvania

For more information

This survey was conducted in the spring of 2007 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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