

How and What Our Graduates are Doing

Shippensburg

UNIVERSITY

Employment Profile for Business Administration Majors

John L. Grove College of Business Class of 2000

Collected Spring 2002

Who are their employers?

Although many of our graduates find positions with local and regional firms, those who desire to work for larger firms have been successful. Some of the larger employers cited by these graduates and their positions were:

<u>Employer</u>	<u>Job Title</u>
Abercrombie & Fitch	Assistant Manager
Aetna, Inc.	Underwriting Analyst
Ahold Financial Services	Accountant
Aldi, Inc.	District Manager
Alltel Information Services	Software Developer
American Express Financial Advisors	Paraplanner
AstraZeneca Pharmaceuticals	Pharmaceutical Sales Rep
Citibank	Home Equity Product Sales Specialist
Commonwealth of PA	Human Resource Analyst
Computer Aid, Inc.	Analyst Programmer
Dept. Of The Auditor General	Auditor
Enterprise Rent-A-Car	Branch Manager
Fastenal Company	Asst Manager/ Outside Sales
Gannett Fleming, Inc.	Benefits Assistant
GlaxoSmithKline Beechman Pharm.	Financial Analyst
	Pharmaceutical Sales Rep
Godiva Chocolatier	Retail Buyer
Highmark, Inc	Internet Analyst
Home Depot	Associate
Ingersoll-Rand	Staff Accountant
JLG Industries, Inc.	Documentation Manager
KPMG LLP	Associate
Lockheed Martin	Configuration Analyst
Merrill Lynch	Financial Advisor
Nautica International	Marketing Coordinator
NVR, Inc (Ryan Homes)	Project Manager
Pepsi Bottling Group	Human Resources Coordinator
Price WaterhouseCoopers	Senior Associate
PSECU	Project Manager
R.R. Donnelley & Sons	Console Operator
Sears	Manager
SEI Investments	Investment Accountant
Sherwin- Williams	Assistant. Manager
Simon Lever & Co.	Staff Accountant
Smith Elliott Kearns & Co., LLC	Staff Accountant
Social Security Administration	Computer Specialist
Sprint	Sales Implementation Specialist II
Staples	Production Supervisor
The Vanguard Group	Financial Associate
Tyco Electronics	Systems Analyst
United Parcel Service	International Acct. Exec.
United States Secret Service	Recruit-Uniform Div.
Wallace Computer Services	Sales Representative
Wyeth-Ayerst Pharmaceutical	ITAnalyst
Yellow Book USA	Account Representative

What are they doing?

The 166 respondents* were engaged in the following activities:

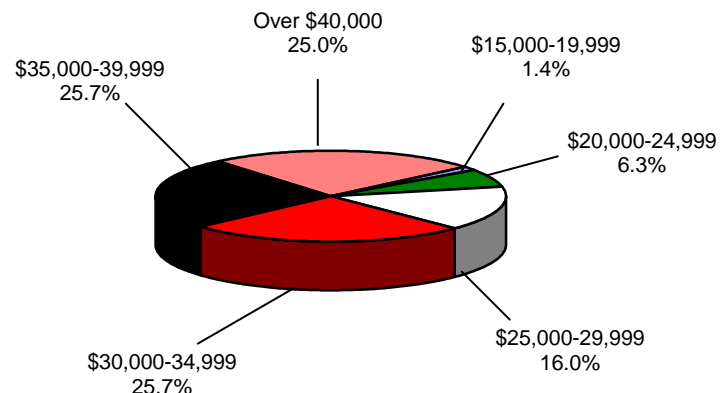
<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full-time employment in major field	94	56.6
Full-time employment in related business field	50	30.1
Full-time employment in unrelated field	7	4.2
Pursuing an advanced degree	5	3.0
Not seeking employment	4	2.4
Part-time employment	2	1.2
Temporarily employed until desired position is available	2	1.2
Self employed related to major	1	.6
Military	1	.6
Total	166	99.9**

*Responses were received from 166 of the 278 BSBA 2000 graduates for a response rate of 60 percent.

**Under/Over 100% due to rounding

What are their incomes?

Beginning salary ranges for graduates employed in their major or related business field:

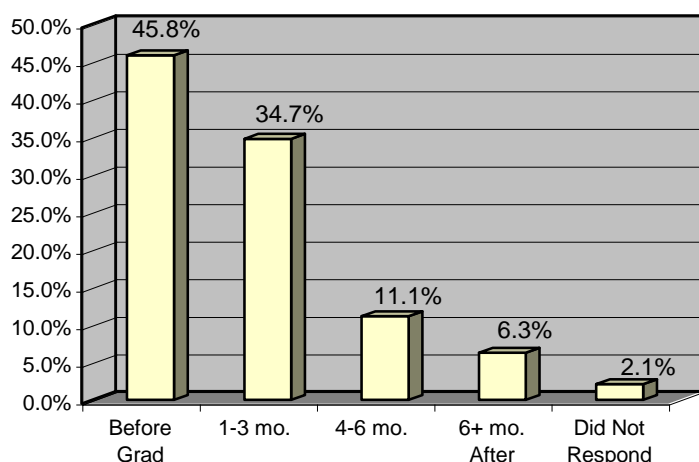


Our Goal Is Your Success

How quickly did they find work?

Approximately 92 percent of the persons working full-time in their major or in a related business field were employed within six months of graduation.

Time of Job Securement



How important were the following factors in securing employment?

<u>Factor</u>	<u>Very Important</u>	<u>Very and Somewhat Important</u>
Computer skills	67.5%	92.8%
Internship/work experience in major	53.6%	80.7%
Work experience of any type	50.6%	91.6%
Coursework in major	39.2%	81.3%
Leadership activities	31.3%	73.5%
Business administration core courses	19.9%	72.9%
Grade point average	16.4%	60.2%
University extra-curricular activities	13.9%	56.0%

In what states are they working?

Twenty percent of those employed in their major or a related business field had secured positions in states other than Pennsylvania. They included:

Connecticut	New Jersey
Delaware	New York
Florida	North Carolina
Illinois	Virginia
Indiana	Washington
Maryland	

What graduate schools do they attend?

Some of the universities where 2000 graduates are pursuing an advanced degree include:

George Washington University
Indiana University of Pennsylvania
Lebanon Valley College
Mount St. Mary's College
Oklahoma University
Penn State University
Shippensburg University
St. Francis University
Temple University
University of Illinois
University of Pittsburgh
Western New England College (School of Law)
Widener University

For more information

This survey was conducted in the spring of 2002 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

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