

# Shippensburg

## UNIVERSITY

### Employment Profile for Business Administration Majors John L. Grove College of Business Class of 2014

Collected Spring 2016

#### Who are their employers?

Listed below are some of the employers cited by the Class of 2014 graduates and their respective job titles:

<u>Employer</u>	<u>Job Title</u>
Aerotek	Engineering Recruiter
Ames Companies Inc.	Financial Analyst
AT&T Government Solutions	Infor Systems Security Specialist
AXA/Equitable	Internal Wholesaler
BDO USA LLP	Tax Associate
Booz Allen Hamilton	Software/Cyber Security Engineer
Cerner	Systems Analyst
Commonwealth of Pennsylvania	Auditor 1
Daily Express, Inc.	Operations Manager
Department of Defense	Analyst
Department of Navy	IT Specialist Data Management
DHL	Developer
Enterprise Rent-a-Car	Assistant Manager
Exel Logistics	Operations Supervisor
Frito-Lay	Fleet Manager
Global Data Consultants	Application Developer
Hershey Hospitality Management	Banking Analyst
Hewlett Packard Enterprise	Logistics Administrative Expert
IBM	IT Consultant
JLG, Industries	Marketing Analyst
Johnson & Johnson	Financial Analyst
Jos. A. Bank (Headquarters)	Internet Marketing Coordinator
JP Morgan	Client Service Associate
Kellogg's Company	Crewing Scheduler
Lincoln Financial Group	Marketing Rep-Group Insurance
Lowe's Home Improvement	Transportation Specialist
Martin's Famous Pastry Shoppe	Jr. Staff Accountant
Mondelez International	Logistics Supervisor
Morgan Stanley	Financial Advisor
Penske Logistics	Operations Supervisor
People Share	Recruiting Coordinator
Pershing	Manager Investment Ops
PSECU	Fraud Analyst
PricewaterhouseCoopers	Assurance
Reinsel Kuntz Leshner LLP	Staff Accountant
Rotz & Stonesifer, P.C.	Staff Accountant
SEI Investments	Fund Accountant
Sherwin-Williams	Store Manager
Social Security Admin.	IT Specialist
Staples	Operations Supervisor
State Farm	Marketing Representative
Target	Executive Team Leader
TE Connectivity	IT Analyst
The Boeing Company	Procurement Agent
Verizon Wireless	Sales
Volvo CE	Market Analyst

#### What are they doing?

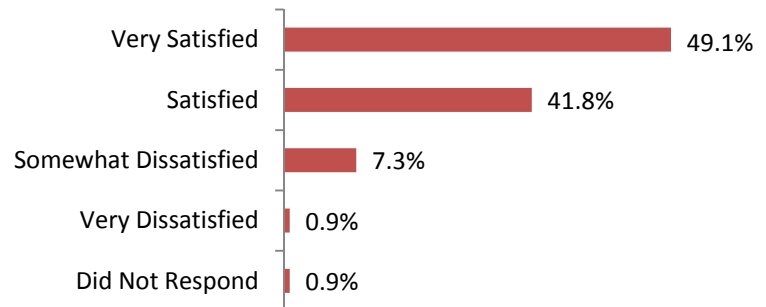
The 123 respondents\* were engaged in the following activities:

<u>Activity</u>	<u>No.</u>	<u>Percent</u>
Full-time employment in major field	65	52.8%
Full-time employment in a related business field	35	28.5%
Full-time employment in a field unrelated to business	9	7.3%
Employed part-time	1	0.8%
Seeking employment	3	2.4%
Military	1	0.8%
Pursuing an advanced degree full-time**	9	7.3%
Total	123	100.0%

\* Response rate was 33.3%.

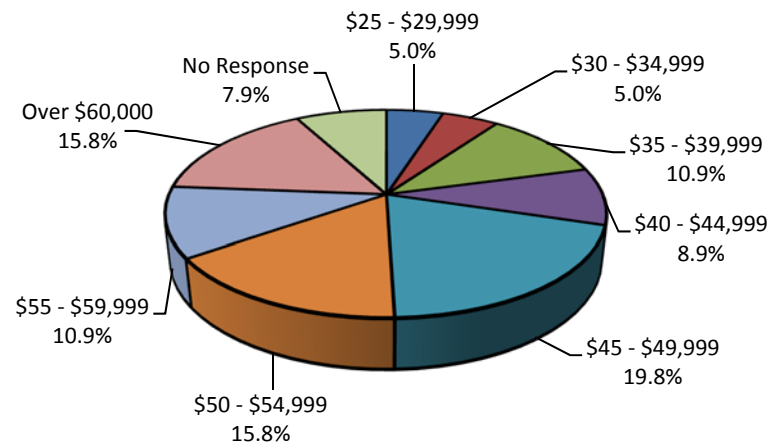
\*\*6 respondents pursue graduate studies and being employed at the same time.

#### How satisfied are they with their first full-time position?



#### What are their incomes?

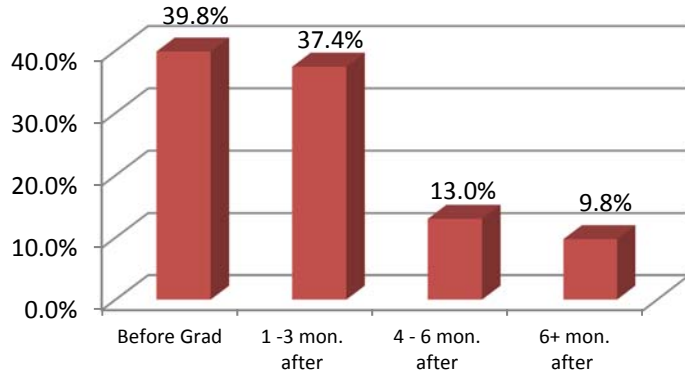
Beginning salary ranges for graduates employed in their major or related business field:



# Our Goal Is Your Success

How quickly did they find a full-time job?

**Time of Job Securement**



How important were the following factors in securing employment?

Factor	Very Important	Very or Somewhat Important
Work experience of any type	65.3%	95.2%
Internship*/work experience in major	63.7%	86.3%
Coursework in major	36.3%	87.1%
Leadership activities	33.1%	73.4%
Business administration core courses	22.6%	68.5%
University extra-curricular activities	18.5%	55.6%
Grade point average	17.7%	63.7%

\*59.7 percent of responders completed an internship while attending SU.

How did they feel about their educational experience at Ship?

**93.5% of 2014 business graduates** felt that the BSBA program at SU prepared them well for their career.

**98.3% of 2014 business graduates** were satisfied with the overall educational experience provided at SU.

What 2014 graduates say about Ship!

*"Shippensburg University is an amazing school and specifically the College of Business. Professional leadership from all faculty helped me excel to where I am today. I'm very proud of the degree and outcome I got from John L. Grove."*

*"High quality education at a reasonable price."*

*"I am a proud graduate of Ship & loved the staff within my major. Not only did they care about our academic success but provided feedback & guidance on career development."*

*"Top notch Business program. John L. Grove College of Business stands side by side with the best."*

What graduate schools do they attend?

Some of the universities where 2014 graduates are pursuing an advanced degree include:

Clemson University  
Columbia Southern University  
Lebanon Valley College  
Louisiana State University  
Mercyhurst University  
Rutgers University School of Law  
Shippensburg University  
University of Rhode Island

For more information

This survey was conducted in the spring of 2016 by the staff in the office of the dean of the John L. Grove College of Business. Further information about the business majors within the college or this survey may be obtained by contacting:

John L. Grove College of Business  
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Shippensburg University  
Shippensburg, PA 17257  
Phone: (717) 477-1620  
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[www.ship.edu/business](http://www.ship.edu/business)

For more information on past employment surveys, visit:  
[www.ship.edu/Business/Alumni\\_Information/Employment\\_Profiles](http://www.ship.edu/Business/Alumni_Information/Employment_Profiles)



*Shippensburg University is an equal opportunity educational institution. Direct requests for disability accommodations and other inquiries to the Office of Disability Services, Horton Hall 120, Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257-2299, 717-477-1329, ods@ship.edu.*